

# HAUNTED HAPPENINGS MAGAZINE

EVERYTHING YOU NEED TO KNOW ABOUT SALEM'S WORLD FAMOUS HALLOWEEN FESTIVAL

GUIDING LOCALS & TOURISTS SINCE 1981!

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## 2026 Advertising Rates / Deadlines Standard Display Ads:

Include: Website Listing / Print / Digital Link / Walking Map Locator / Event Listings for online and printed calendars year round / Social Media Marketing year round

### 1/16 Page

(1.8"W x 2.375"H)

\$550

### 1/8th Page

(3.75"W x 2.375"H)

\$700

### 1/4th Page

(3.75"W x 4.875"H)

\$1,130

### Half Page

(Horizontal 7.625"W x 4.875"H)  
(Vertical 3.75"W x 9.875"H)

\$1,675

### Full Page

(7.625"W x 9.875"H)

\$2,700

### Prime space

Call

Limited availability, please contact!  
(Front Cover is not available)

### Hashtag Rate: \$155

Includes: Digital / Print  
Publication - no website  
listing

### Listing Rate: \$350

Includes: Walking Map  
Locator / Text Only Website  
w/ URL link - (no display ad)

### Busker Rate: \$85

Per Insert - Includes  
Digital & Print - no  
website listing

### Digital Link:

At the time of display ad submission. Please include the link for the digital copy (your Website / Youtube / Social Media / Ticket Link etc.) \*Please note one digital link per display ad. If no link is provided we will link your display ad to your website unless advised otherwise. This link may be changed upon request.

### Specifications:

All display ads must be emailed to [aimee@hauntedhappeningsale.com](mailto:aimee@hauntedhappeningsale.com) in PDF / EPS / TIFF / PNG formats - **\*NO JPG files** will be accepted. All images must be high resolution 300 dpi or greater.

Please embed all fonts. All final wording and display ads will be reviewed by Haunted Happenings Magazine for appropriateness. We are serving a Family - Friendly audience. Thank You!



### Event Listings:

Please include the following details in all event submissions:

- Event Name
- Location
- Date(s)
- Time(s)
- Event Description (We don't have a word limit, but ask everyone to be considerate with the length for press) unlimited text & links for your online calendar listings.
- Additional Information such as contact phone, email, website, ticket link, etc.

**Note:** Online calendar listings can be updated at any time. However, once our printed calendar goes to press, we are unable to make changes. For events taking place in & around October, we're happy to help share updates or changes through our social media channels.

### Need Graphic Design + Photography?

Please contact Aimee for referral information.  
Don't Stress We Got you Covered!

RESERVE YOUR SPACE ONLINE TODAY @ [HAUNTEDHAPPENINGSSALEM.COM/ADVERTISE](http://HAUNTEDHAPPENINGSSALEM.COM/ADVERTISE)