

HAUNTED HAPPENINGS MAGAZINE

EVERYTHING YOU NEED TO KNOW ABOUT SALEM'S WORLD FAMOUS HALLOWEEN FESTIVAL

GUIDING LOCALS & TOURISTS SINCE 1981!

PO BOX 24 PEABODY MA 01960 - 978-423-8617

AIMEE@HAUNTEDHAPPENINGSSALEM.COM - HAUNTEDHAPPENINGSSALEM.COM



2025 Advertising Rates / Deadlines Standard Display Ads:

Includes: Website Listing / Print / Digital Link / Walking Map Locator / Event Listings for online and printed calendars year round / Social Media Marketing year round

1/16 Page

(1.8"W x 2.375"H)

\$550

1/8th Page

(3.75"W x 2.375"H)

\$690

1/4th Page

(3.75"W x 4.875"H)

\$1,120

Half Page

(Horizontal 7.625"W x 4.875"H)
(Vertical 3.75"W x 9.875"H)

\$1,660

Full Page

(7.625"W x 9.875"H)

\$2,690

Prime space

Call

Limited availability, please contact!
(Front Cover is not available)

Hashtag Rate:

\$150

Includes: Digital / Print
Publication - no website
listing

Listing Rate:

\$325

Includes: Walking Map
Locator / Text Only Website
w/ URL link - (no display ad)

Busker Rate:

\$85

Per Insert - Includes
Digital & Print - no
website listing

Digital Link:

At the time of display ad submission. Please include the link for the digital copy (your Website / Youtube / Social Media / Ticket Link etc.) *Please note one digital link per display ad. If no link is provided we will link your display ad to your website unless advised otherwise. This link may be changed upon request.

Specifications:

All display ads must be emailed to aimee@hauntedhappeningsssalem.com in PDF / EPS / TIFF / PNG formats - ***NO JPG files** will be accepted. All images must be high resolution 300 dpi or greater. Please embed all fonts. All final wording and display ads will be reviewed by Haunted Happenings Magazine for appropriateness. We are serving a Family - Friendly audience. Thank You!

Event Listings:

Please include the following details in all event submissions:

- Event Name
- Location
- Date(s)
- Time(s)
- Event Description (We don't have a word limit, but ask everyone to be considerate with the length for press)
- Additional Information such as contact phone, email, website, ticket link, etc.

Note: Online calendar listings can be updated at any time. However, once our printed calendar goes to press, we are unable to make changes. For events taking place in & around October, we're happy to help share updates or changes through our social media channels.

Need Graphic Design + Photography?

Please contact Aimee for referral information.
Don't Stress We Got you Covered!

RESERVE YOUR SPACE ONLINE TODAY @ [HAUNTEDHAPPENINGSSALEM.COM/ADVERTISE](https://www.hauntedhappeningsssalem.com/advertise)

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2025 Advertiser Information

Business Name: _____

Primary Contact: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Digital Link: _____

Social Media: _____

Payment Method:

*Please note a 20% deposit is required at the time of reservation!

Bill Me - Payment must be received in Full: **August 15th**

Bill Me - 3 Payment Installments: **June 13th / July 18th / August 15th**

Bill Me - 2 Payment Installments: **July 18th / August 15th**

(please note these installment payments are on the balance after the 20% deposit)

Payment Options: Mail Check to:
Haunted Happenings Magazine

PO BOX 24, Peabody, MA 01960 or [Venmo @kiddoac](mailto:Venmo@kiddoac)

***NEW** - Client Portal Access for Credit Cards & PayPal - Interested in paying this invoice online please notify Aimee for your Private Client Portal Email Access Link

Business Listing:

Business Listing Category:

*Please include your Name / Address / Phone / Website / Short description (via email)

- Hashtag Page
- Busker Page
- Podcast
- Sites & Attractions
- Walking Tours
- Boat Tours
- Trolley Tours
- Dining
- Lodging
- Shopping
- Art Show
- Psychic Fairs
- Author

Other: _____

Keeping you connected 365 @hhmagazine #hhmagazine